

Newsletter 30



Adrien Couret (H.U/), President of Het. Alumni - Diliver Sevilia (MBA.9U), President of the HEL
Foundation - Marguerite Gallant (H.03), Executive Director of HEC Alumni - Eric Lombard (H.81),
CEO of the Caisse des Dépôts - Jean-Paul Agon (H.78), President of HEC Paris,
Eloic Peyrache, Dean of HEC Paris - Dominique Restino (E.97), President Chamber of Commerce
Paris Ile de France - Delphine Colson (H.94), Executive Director of the HEC Foundation

HEC Alumni Editorial

Meet our 2023 HEC Alum of the Year: Éric Lombard (H.81), CEO, Caisse des Dépôts (French Deposit and Investment Fund)

It's a tradition: every year at the HEC Alumni AGM, the HEC Alum of the Year Award is given to a graduate with an outstanding career path.

Last year, the award was given to 2 winners: Thomas Jonas (H.93), a Chicago entrepreneur who has created an innovative meat substitute, and Agnès Pannier-Runacher (H.95), the French Minister for Energy Transition. This year's winner is £ric Lombard, CEO of the French Caisse des Dépôts et Consignations.

Éric Lombard, who has nurtured a dual interest in finance and politics throughout his career, became in 2017 the first CEO of the Caisse des Dépôts who did not come from the civil service. He was reappointed on January 11, 2023 as head of this public institution created just over two hundred years ago. The Caisse des Dépôts plays a central role in the implementation of French economic policy. Journalists sometimes even refer to it as the "armed wing" of the government, in a somewhat martial metaphor... But it's true that with 1,300 billion euros of investments and loans injected into the French economy, through a range of subsidiaries - including Bpifrance (also headed by an HEC graduate) the institution is a weapon for mass development. And it takes a certain dexterity to maneuver such a huge machine.

We congratulate Eric on his exceptional career and wish him all the best for his second term

Read more about Eric Lombard on HEC Stories

The 3-Minute Update

👉 Info

Adrien Couret (H.07) Re-elected President of HEC Alumni for a 3rd Term

After 2 years as President of the Association, Adrien Couret, CEO of the Aéma Group (Macif and Aésio), was unanimously re-elected by the members of the HEC Alumni Committee at the AGM held on June 12.

We would like to warmly thank the 800 alumni who attended the meeting, on site or online, from all over the world, and who voted on the proposed resolutions.

<u>Discover the members of the new Committee</u>
View the photos from the evening

Figure: 400

That's how many alumni advisors the School is looking for to support students during their internship. Your role would be to accompany one or more interns (workload estimated at 90 minutes per internship), make sure that the internship is going well, listen to the intern and approach the School in the

If you are interested supporting this ambitious project, or would like more

Your involvement would help establish a first connection between students and the alumni community.

Initiative of the Month Milestone MBA Class Reunion



Close to 180 MBA graduates came to Paris on 16 and 17 June to celebrate the 5-, 10- and 15-year anniversaries of their graduating classes. The programme included events in Paris and on campus but especially gave alumni the opportunity to meet again and enjoy each other's company. We look forward to welcoming them again in 5 years' time.

Your Association



The 2023 HEC Gala Dinner: a Testimonial of Our Engagement and Attachment

The HEC Gala Dinner was held on May 24 at the Rodin Museum in Paris, an exceptional venue with gardens that provided an ideal setting for alumni to mix and mingle.

Thanks to the generosity of the participants, the HEC Foundation was able to raise over €670,000 for the Eloquencia@HEC program and other priority projects. A commitment that testifies to our attachment to equal opportunities, diversity and the promotion of excellence, values that are at the heart of HEC's mission.

A big thank you to our generous donors. Our community, united and powerful, can make a significant impact when it joins forces.



Find Out More about UK House on the HEC Alumni Website

The HEC UK House, the new home for HEC Alumni's international community. A dynamic community passionate about networking, professional development and supporting our alma mater.

The aim of this space is to create a welcoming and inclusive environment where alumni can connect, collaborate and develop personally and professionally. Whether you're new to London or just visiting, we invite you to join us at our events, activities and programs.

Find out more

Transition



Will ESG save the planet? - June 29

Can ESG, a tool used to quantify sustainability, and currently mainly used by investors, overcome its greenwashing criticisms and help make companies more accountable to all stakeholders? In this Masterclass, Hélène Löning, Associate Professor of Accounting and Performance Management at HEC Paris, explains why appropriate measurement is important despite the current lack of convergence, and how it can have an impact on sustainability and on many companies trying to do better... or even to do good! Register now.

Our selection from HEC Stories



Magic System Lights up HEC Paris' 2023 Graduation Ceremony

HEC's 143th Commencement ceremonies took place on June 9th and 10th in Jouy-en-Josas. Close to 3000 people gathered under the marquee looking over the gardens. This year, for the ceremony for post-experience students, Sophie Bellon, CEO and chairwoman of Sodexo, gave a speech along with four graduates from Russia, France, Aruba, and Qatar. Surprising the audience, one of the most famous African bands performed live on stage before caps were thrown in the air. Read the article.



Through the Eyes of Steve Fiehl (H.88)

The HEC Stand Up program marked its 10th anniversary by inviting photographer Steve Fiehl (H.88) to shoot a series of portraits of women whose passage at HEC helped them launch their entrepreneurial career. The result currently adorns the school's corridors. HEC journalist Daniel Brown talked to the artist, an alumnus who traded in a successful business career to pursue his visual passion.

Meetings not to be missed



Afterwork Drinks and Dinner at Kreta Grill in Munich - 27 June

HEC-Alumni in Bavaria & all who might be in Munich at the end of June... We are delighted to invite you to our next meet-up.

Organized by the Germany Chapter. Register.



Annual General Meeting - Mercure Award Ceremony - 28 June

The time has come to get together for the AGM of the Luxembourg chapter... but not ONLY that. The meeting will be followed by the presentation of the Mercure Prize to one of our entrepreneurs, in recognition of his or her exceptional career path recognized by our community... but let's keep a little mystery! Organized by the Luxembourg Chapter. Register.



HEC UK Art Club: Craft Workshop: Drink and Do - June 29

A unique event taking place at the HEC UK House in partnership with the *Institut National Métiers d'Art* and the Arts & Craft workshop platform Wecandoo. This event is an opportunity to discover the craft sector while enjoying a drink and making your own luxury item. Organized by the **UK Chapter**. Register.

Consult the agenda for all our events & here

On the Campus



Graduation Ceremony 2023

During the two-day graduation ceremony for Master, PhD, MBA, Executive MBA and Executive Master students... we saw the world pass before our eyes, with all the hope that such diversity brings in a troubled context. The incredible momentum generated by the graduates' speeches makes us proud of what each and every one of you - the graduates of 2023 - has accomplished, and of the richness you bring to the HEC community. You have learned from us, and now we can all learn from you. Congratulations to all graduates.

<u>Discover some of our 2023 graduates</u>, what they take away from their academic experience at HEC, their life on campus and the strong bonds and friendships they've forged throughout their time at HEC Paris.



The Class Gift, a Wonderful Evening of Student Mobilization

At this year's dinner, organized on the eve of the departure ceremony, 433 students from the graduating class came together to make a generous donation of over \in 90,000 to the HEC Foundation. Julie (H.96) and Karim Saddi (H.97), Major Donors of the Fondation HEC and particularly involved in the UK community as Chapter President and volunteer of the Friends of HEC Charitable Trust, sponsored the evening and contributed to this outpouring of generosity, which will make it possible to offer tuition scholarships to 15 new incoming students next September.

Launched in 2005 on the initiative of Marc Ramanantsoa (H.05), Michel Touati (H.05) and Jean Garandeau (H.05), the Class Gift has become a fine tradition at the School, perpetuated every 5, 10 or 15 years after graduating from HEC.

This newsletter is produced every month with fvarphi by HEC Alumni The entire HEC Alumni team is at your disposal, do not hesitate to contact us for information: <u>Laurence Rolland</u> Happy reading! If you no longer wish to receive communications from us,

unsubscribe from this list.

> Our projects and our events couldn't take place without the payment of your membership fees. Take advantage now of all the services of the HEC network at preferential prices.









